



**More knowledge. More expertise.
More future.**

Eva Müller

Stockholm, November 05, 2009



Who? 70 industrial companies in Germany committed



*Nine founding member
in January 2005*

Today

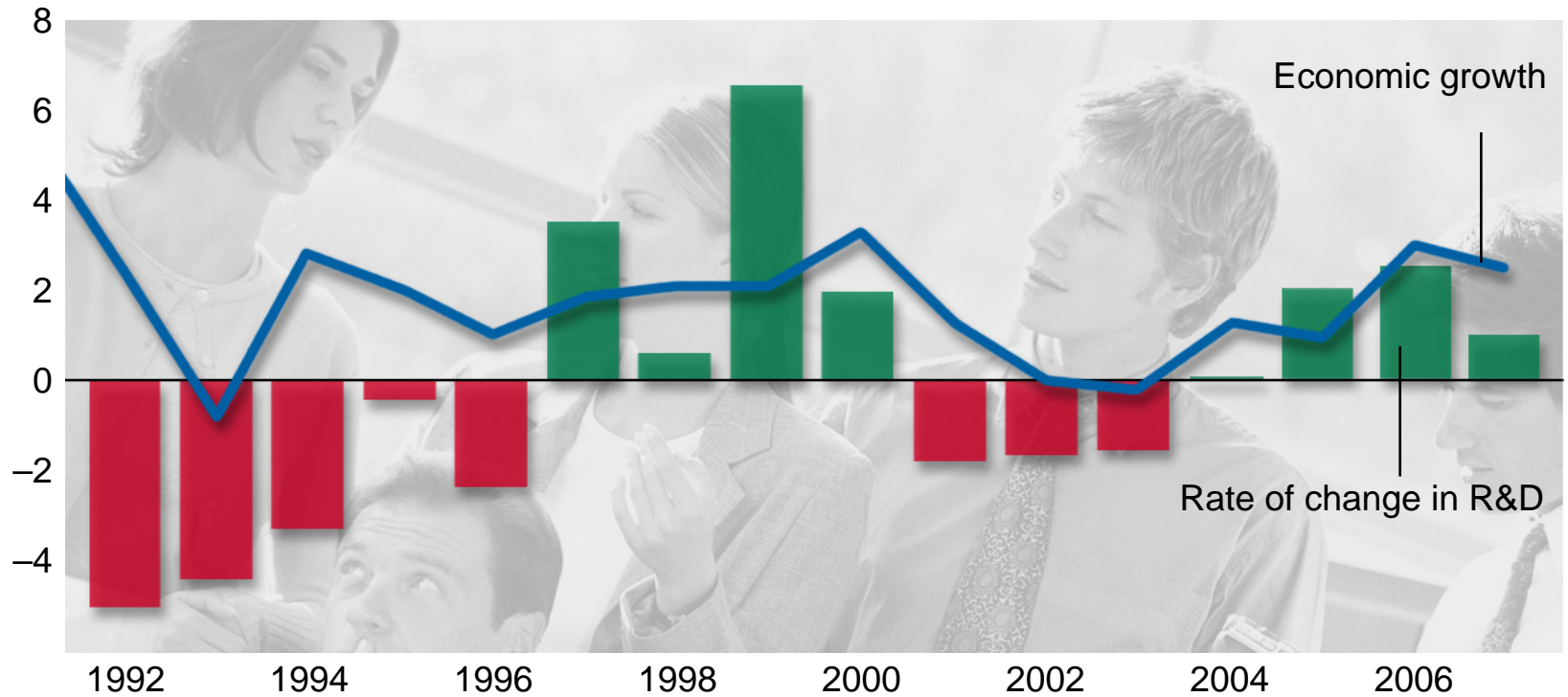




Why?

Estimated shortages in professional skills in Germany

Rate of change [%]

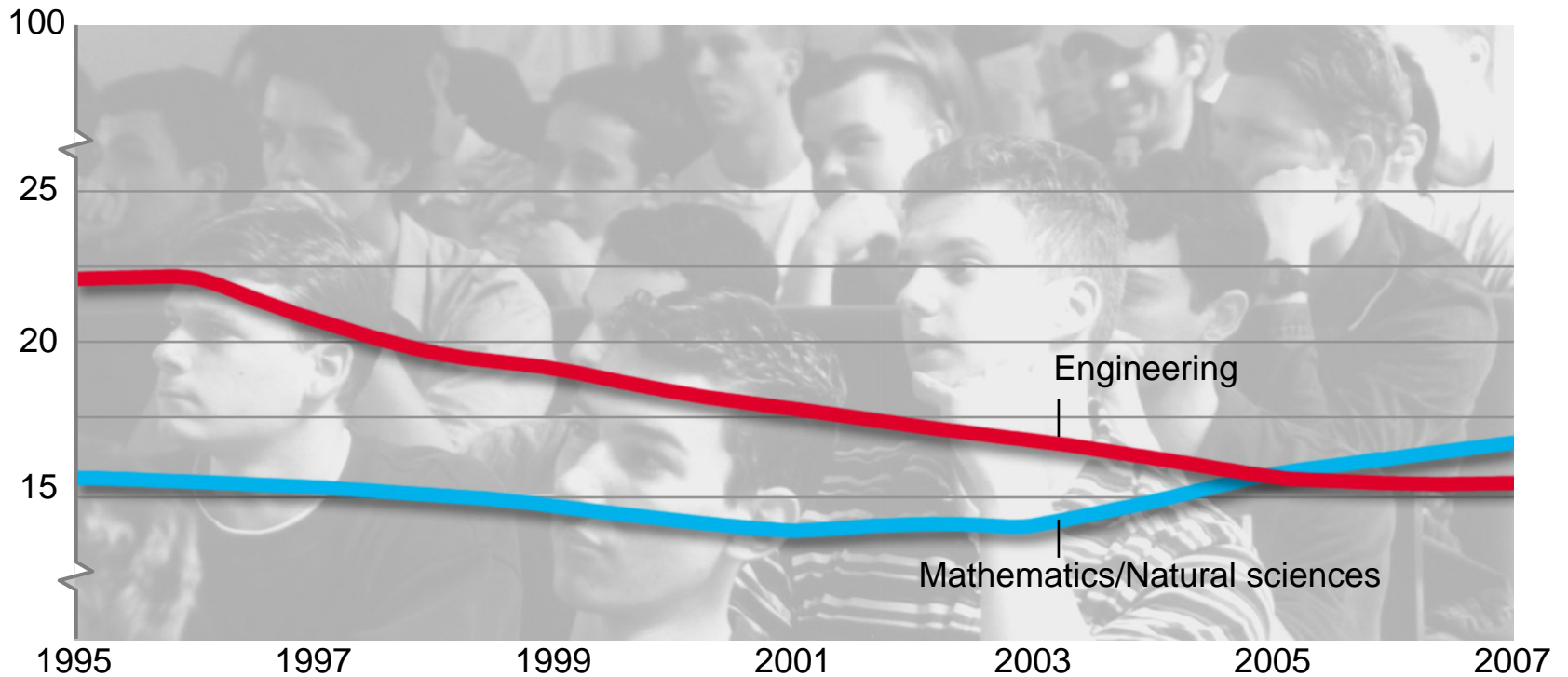




Why?

Estimated shortages in professional skills in Germany

Graduates (incl. doctorate) [%]





How? Partnership between education and business





Who coordinates the educational triangle? Wissensfabrik!

Stimulate &
disseminate



Wissensfabrik

Coordinate &
support



Stakeholders



Partnerships



What is the support of Wissensfabrik ?



- Materials and Toolkit
- Teacher's manual
- Training for teachers
- Observation and repository of best practice
- Relevant published research
- Community platform
- Evaluation and coordination of current and future partnerships



Where is Wissensfabrik today? A success model!





Where is Wissensfabrik today? A success model!

70 members

More than 1,600 learning partnerships nationwide

KiTec and NaWi have reached more than 111,000 kids and students

63 mentorings





What are the success factors of Wissensfabrik?

- ❑ Personal commitment - all people involved (top-down and bottom-up)
- ❑ Decentralized working groups centrally coordinated (staffed by delegates)
- ❑ Cooperation Platform (for the virtual team)
- ❑ Direct partnership between schools or start-ups and companies
- ❑ Professional developed and supported standard projects



Ensure success !!!

A group of children are sitting outdoors in a park-like setting. In the foreground, a boy and a girl are smiling and holding a white sign. The boy is wearing a light blue and white checkered shirt, and the girl is wearing a black top. The sign they are holding has the text 'Wissensfabrik' and 'Unternehmen für Deutschland' along with a small image of a cookie. Other children are visible in the background, some sitting on orange chairs.

Wissensfabrik
Unternehmen für Deutschland

**Thank you.
Questions and discussion**