

# THE FUTURE PROFILE OF SWEDISH BUSINESS

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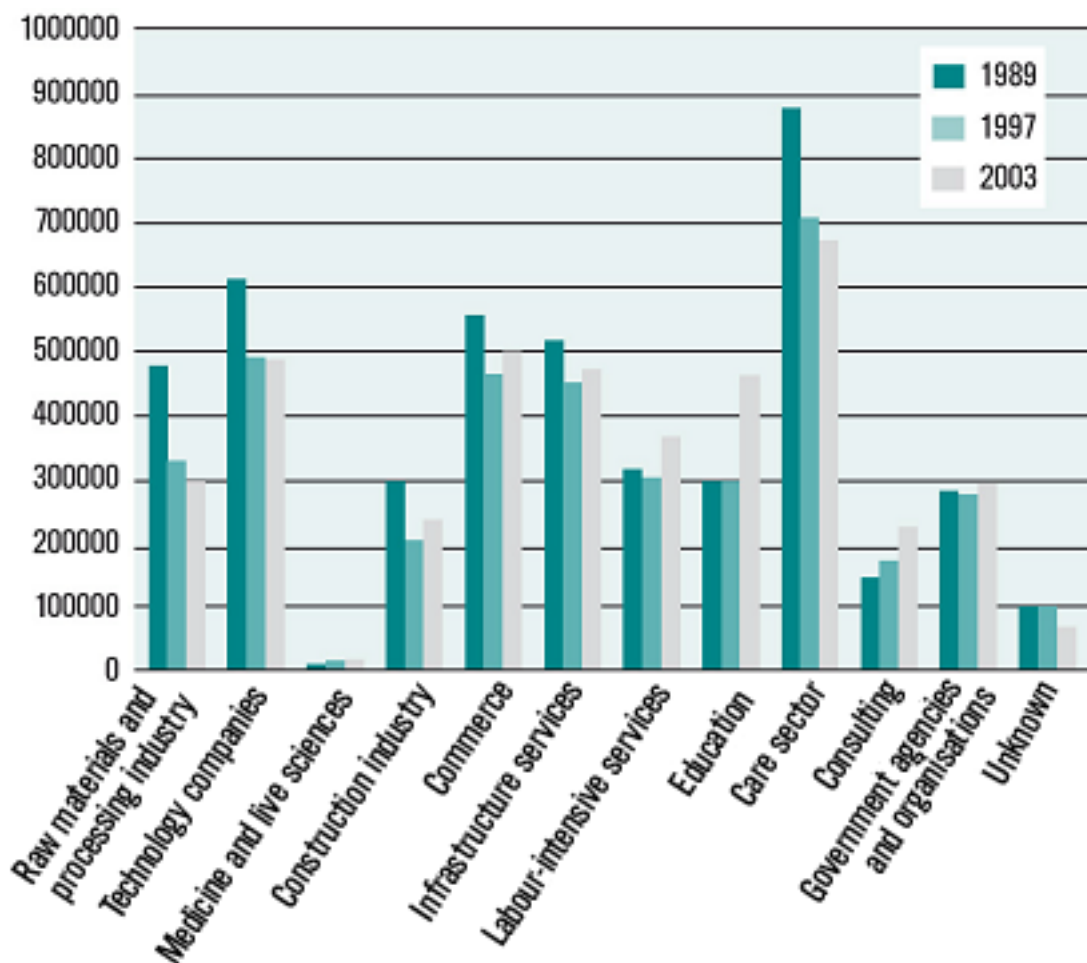
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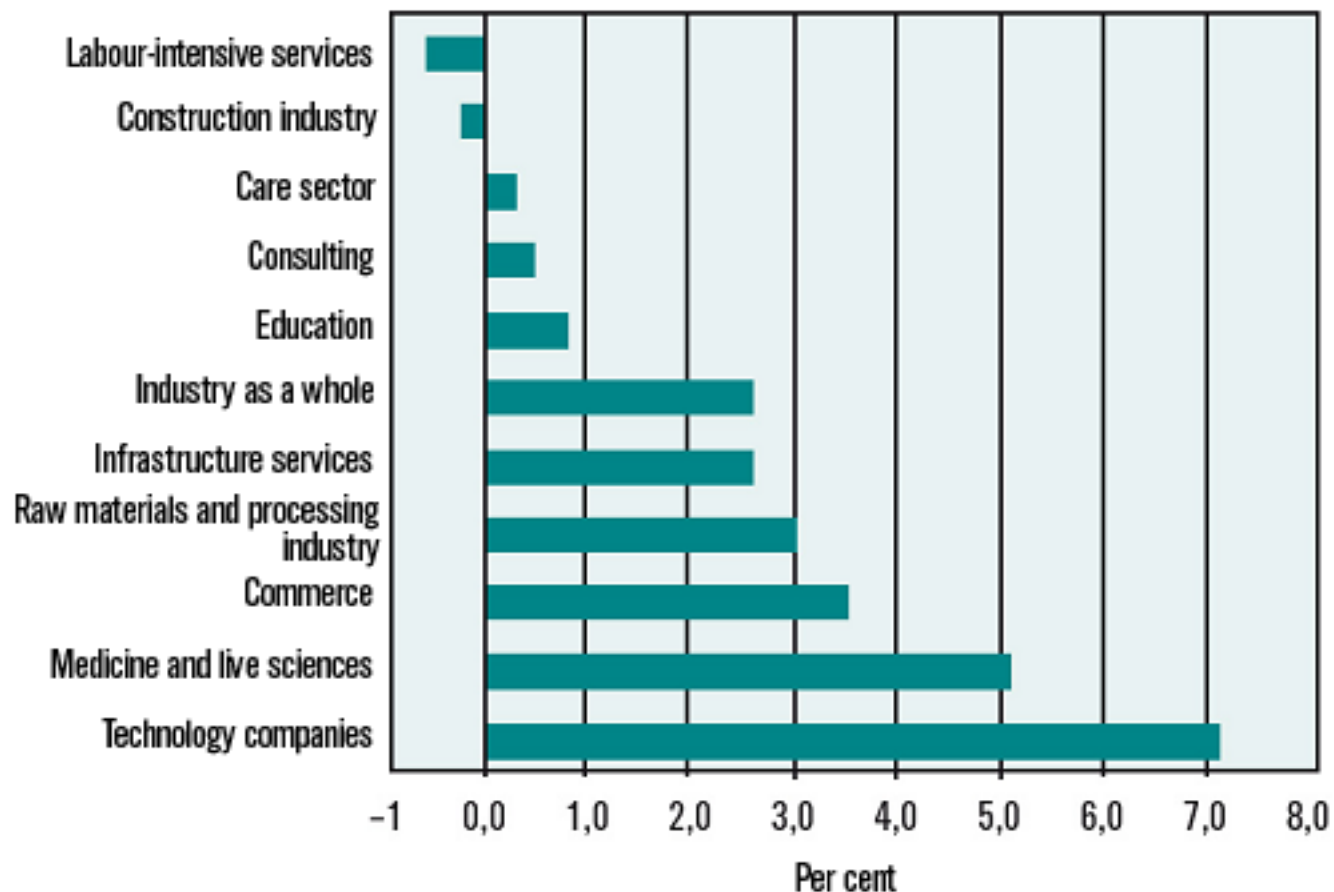
# A new way of viewing business development

Sectors	Examples
Raw materials and processing industry	Boliden, SSAB, SCA, Arla Foods, Dafgårds
Technology companies	Scania, Ericsson, Volvo, Munthers, Flextronics, Cabseal
Medicine and live sciences	Astra, Biotage, Gambro, Getinge
Construction industry	Skanska, NCC, Peab, Westbergs Bygg
Commerce	Axfood, HM, Lidl, Lindex, Bokus
Infrastructure services	TeliaSonera, SAS, Swedbank, Vattenfall, Song
Labour-intensive services	Securitas, Proffice, McDonalds, Scandic, ISS
Education	Chalmers, EF Education, Växjö Grundskola
Care sector	Danderyds Sjukhus, Capio, Vårdcentraler, Assistantia
Consulting	Semcon, Ogilvy, Ramböll, McKinsey
Government agencies and organisations	Nutek, IVA, Banverket, GIF Sundsvall, Försvaret, Röda Korset

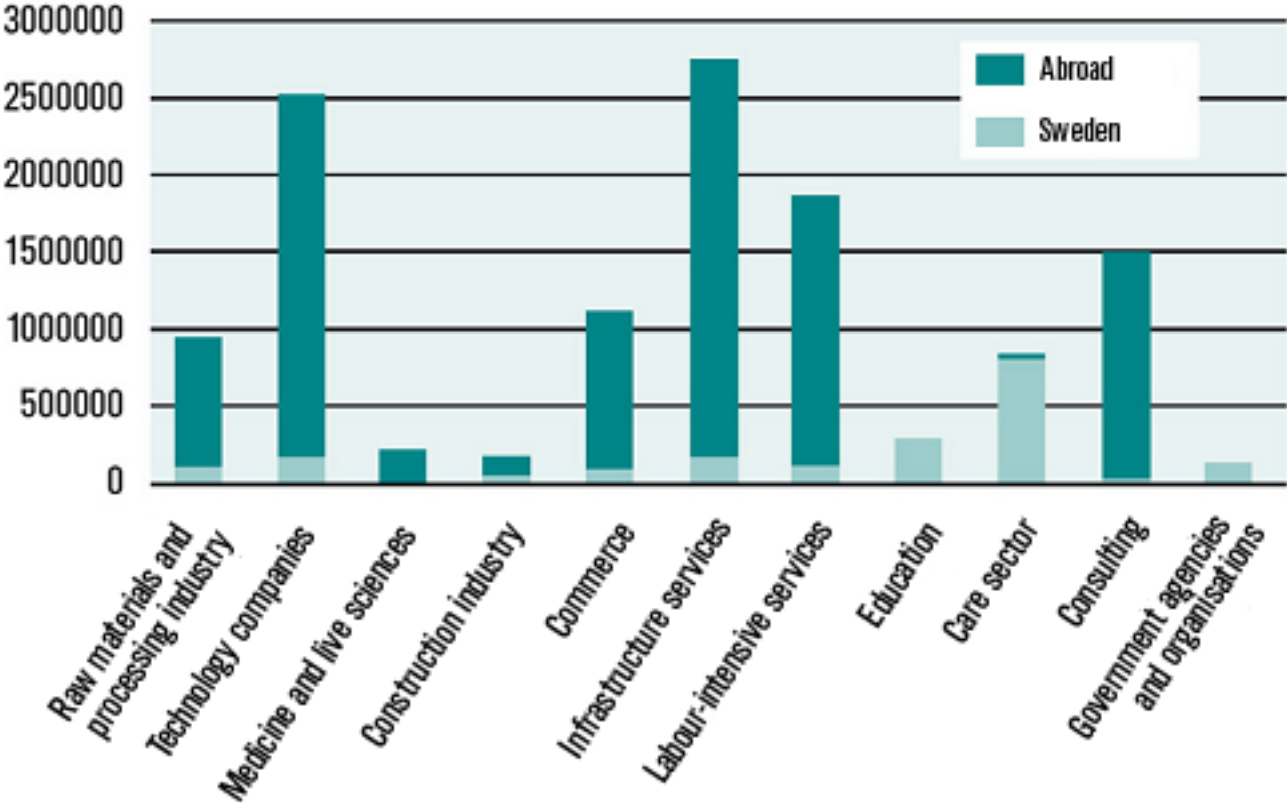
# Great changes in employment due to the development of new sectors



# High productivity in almost every sector



# Globalization affects almost every sector



# Weak employment growth in the service sector compared to other countries (1988-2002)

Sector	Sweden compared to 14 other countries	The three countries where employment increases most alt. decreases least in each sector
Raw materials and processing industry	13	Ireland, USA and the Netherlands
Technology companies	11	Ireland, Spain and Canada
Construction industry	13	Ireland, Spain and Portugal
Commerce	14	Ireland, the Netherlands and Portugal
Infrastructure services	11	Ireland, the Netherlands and Canada
Labour-intensive services	15	Ireland, Germany and France
Education	15	Ireland, Spain and Portugal
Care sector	15	Ireland, Germany and Spain
Consulting	8	Portugal, Ireland and Germany
Government agencies and organisations	15	Ireland, Spain and Portugal

# Six challenges

- Unleash the job and growth-creating power of the service sector
- Strengthening of the growth-creating power of small companies
- The growth-creating power of the large companies continues to be important
- Narrow the “entrepreneurial gap”
- Competence is the key-question of the future
- Prepare the whole economy for an increase in competition

# PROPOSALS

- Increase investment in lifelong learning
- Increase the Government's civil initiatives in research to at least 1 per cent of the GNP and provide incentives for universities to engage in entrepreneurial activity.
- Promote growth and job opportunities within labour-intensive services
- Promote opportunities for entrepreneurship within the care sector
- Facilitate internationalisation of the service sectors
- Overhaul the tax system
- Associate increased mobility with individual security, security in transition
- Guarantee the long-term energy supply
- Form a globalisation council to focus on and strengthen industry's long-term development and competitiveness

